

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s):)	I hereby certify that this paper is
RAMASWAMY, et al.)	being deposited electronically
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Serial No.: 10/589,149)	Trademark Office, on this date:
)	
For: METHODS AND)	March 4, 2010
APPARATUS TO DETERMINE)	
AUDIENCE VIEWING OF)	<u>/Eileen Sosnicki/</u>
VIDEO-ON-DEMAND)	Eileen Sosnicki
PROGRAMS)	
)	
Filed: August 11, 2006)	
)	
Group Art Unit: 2427)	
)	
Examiner: Patrick A. Ryan)	

**RESPONSE TO THE OFFICE ACTION DATED JANUARY 6, 2010, AND
EXAMINER INTERVIEW SUMMARY**

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

In response to the Office action dated January 6, 2010, please enter the following amendments and consider the following remarks:

The Status of the Claims is reflected in the listing of claims that begins on page 2 of this paper.

Remarks begin on page 15 of this paper.